

CONVENTION & TRADESHOW

2026 | ORLANDO

SEPTEMBER 14-16, 2026
Orlando, Florida

The 2026 WMA Annual Convention & Tradeshow provides various sponsorships to enhance your company presence and leverage in the millwork industry. Sponsorship promotes brand recognition and enhances your company's influence, aiming to boost brand visibility before, during, and after the event.

2026 WMA Sponsorship Opportunities

Sponsorship Benefits for All Levels

No matter which sponsorship level you choose, your company will receive **high-impact visibility and recognition** throughout the WMA Convention. Every sponsorship package includes:

Acknowledgment on Event Signage & Website

Ensure your brand is seen by attendees before, during, and after the event.

Recognition in the Program Guide

Your company will be listed in the official convention guide, a key resource for all attendees.

Recognition at the Opening General Session

Sponsorship acknowledgement at the convention's premier kickoff event.

Sponsor Ribbons for All Attending Company Representatives

A distinctive ribbon on your name badge, showcases your company's commitment to the industry.

**Maximize your exposure and elevate your brand
at the World Millwork Alliance Annual Convention & Tradeshow!**

PLATINUM LEVEL SPONSORSHIPS

Platinum Sponsors are our highest-level sponsors and enjoy a prominent profile at the convention. Platinum status can be attained by choosing any single sponsorship or combination of sponsorships that totals \$20,000 or more.

Additional benefits of Platinum Sponsorship include:

- Two complimentary registrations.
- Logo with link on the convention website.
- Logo on sponsor signage during the convention.

Registration Sponsor

Investment: \$45,000 – Exclusive Opportunity

Registration Sponsorship Opportunity

With your brand leading the way, this is more than a sponsorship – it’s a powerful opportunity to demonstrate leadership, innovation, and commitment to the millwork industry.

Registration Sponsorship Includes:

- Enjoy Three complimentary hotel nights at Loews Royal Pacific Resort.
- Banner ad displayed on the registration confirmation page.
- Branding on select registration desk panels.
- Floor decals at badge pickup and registration counters.
- Participation in the tradeshow ribbon-cutting ceremony.

With your brand leading the way, this is more than a sponsorship — it’s a powerful opportunity to demonstrate leadership, innovation, and commitment to the millwork community.



PLATINUM LEVEL SPONSORSHIPS

SOLD

Wantilan Luau Final Night Event Sponsorship **Investment: \$25,000 – Exclusive Opportunity**

As the exclusive sponsor of the **Wantilan Luau**, your company will take center stage this year in Orlando. Imagine a vibrant evening of island-inspired entertainment, connection, and celebration set against the tropical backdrop of Universal's Loews Royal Pacific Resort.

This high-energy finale offers your brand exceptional visibility and engagement as attendees unwind, network, and celebrate in a relaxed and memorable setting.

Sponsorship Highlights & Branding Opportunities:

- Recognition as the Official Sponsor of the **Wantilan Luau** on all pre-event promotions, onsite signage, and post-event communications.

Sponsor Engagement

- Opportunity for a company representative to deliver brief welcome remarks or introduce the evening's entertainment.

On-Site Branding

Your company's logo and branding will be featured throughout the event space, including:

- **Welcome Entry Tiki Hut** - Logo displayed at the main entrance as attendees arrive.
- **Stage Backdrop & Entertainment Area** - Prominent logo placement near the performers' stage for maximum visibility throughout the evening.

Event Experience

Guests will enjoy an authentic island celebration featuring:

- **Polynesian Dancers** - Traditional hula and island-style performances.
- **Live Musical Trio** - Tropical rhythms that set a lively, upbeat tone.
- **Fire Knife Dancer** - A high-energy performance sure to captivate the crowd.
- **Island Cuisine & Open Bar** - Hors d'oeuvres and signature tropical cocktails that complete the immersive luau experience.

Sponsor Benefit

This one-time, exclusive event offers your brand the opportunity to shine - creating lasting impressions and authentic connections in an unforgettable celebration of island culture and community at the Wantilan Luau in Orlando.



PLATINUM LEVEL SPONSORSHIPS



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Icebreaker Reception

Investment: \$20,000 – Exclusive Opportunity

Be the company that **opens the doors** to an unforgettable night of networking, connections, and first impressions! As the **exclusive sponsor** of the **WMA Icebreaker Reception**, your brand will set the stage for the convention's highly anticipated kickoff event. With industry leaders, key decision-makers, and top professionals in attendance, this is your chance to make a bold and lasting impact.

Sponsorship Includes:

- **Host the Experience:** Open bar and hors d'oeuvres.
- **Prominent onsite signage.**
- **Program Guide recognition.**
- **High-impact digital and onsite branding.**
- **30 VIP early-access tickets to the event.**



This is more than a sponsorship – it's an exclusive opportunity to align your brand with the first major event of the convention, where connections are made, conversations start, and business begins.

Make your mark at the WMA Icebreaker Reception and be the name everyone remembers!



PLATINUM LEVEL SPONSORSHIPS

Opening Session Keynote 5 Opportunities @ \$5,000.00 a piece

As the exclusive sponsor of the Opening Session Keynote, your company will be front and center as we kick-off the 2026 WMA Annual Convention & Tradeshow.

Sponsorship Includes:

- **Brand Visibility on Every Seat** - Your company logo will be prominently displayed on all agenda cards placed on each seat.
- **High-Impact Signage** - Company logo prominently displayed at the keynote session for maximum exposure.
- **VIP Experience** - Enjoy two reserved tables of eight, right at the front, giving your team prime access to the keynote and networking opportunities.

This is your opportunity to be associated with one of the convention's most valuable and talked-about sessions-a powerful platform to showcase your leadership and commitment to industry insights.

Seize this exclusive sponsorship and position your company as a thought leader at the WMA Convention!



GOLD LEVEL SPONSORSHIPS

Gold Sponsors receive high profile recognition at the convention.

Gold Level Sponsorships includes:

- One complimentary registration.
- Logo with link on the convention website.
- Logo on sponsor signage during the convention.

SOLD

Program Guide Sponsor

Investment: \$15,000 – Exclusive Opportunity

Put your brand in every attendee's hands! As the exclusive sponsor of the program guide, your company will receive high-impact visibility throughout the event. This essential resource, used daily by attendees to navigate the program, ensures repeated exposure for your brand.

Sponsorship Benefits:

- Full-page ad in the program guide.
- Company name branded on the bottom of every page.
- Exclusive sole sponsorship for maximum visibility.

Opening Session Lunch

Investment: \$10,000 (multiple opportunities available)

Position your brand at the center of the WMA Annual Convention & Tradeshow by sponsoring the Opening Session Lunch—the first major gathering of attendees. This high-visibility opportunity places your company in front of a captive audience at a key moment, setting the tone for the entire event while aligning your brand with connection, collaboration, and industry leadership.

Sponsorship Benefits:

- Verbal acknowledgment as the Opening Session Lunch Sponsor during announcements.
- Company branding on lunch table signage.
- Opportunity to provide branded giveaways at each seat during lunch.

GOLD LEVEL SPONSORSHIPS

SOLD

Margaritas & Mimosas Sponsorship Investment: \$10,000 – Exclusive Opportunity

Kick-off the tradeshow buzz on Tuesday afternoon with a refreshing margarita bar, then keep the energy flowing Wednesday morning with mimosas for all! Your brand will be front and center as attendees mix, mingle, and connect on the tradeshow floor.

Sponsorship Benefits:

- Exclusive branding at both the Tuesday Margarita bar and Wednesday Mimosa station.
- Name your Margaritas & Mimosas.
- Logo recognition on event signage, napkins, and digital materials.
- Opportunity to provide branded cups or giveaways (sponsor-provided).

Universal Adventure Giveaway Sponsorship Investment: \$10,000 | Exclusive to Exhibitors (Only 4 Available)

Get ready to bring the excitement of Orlando right to your booth! As one of only 4 Universal Adventure Giveaway Sponsors, your company will have the power to hand out **50 half-day Universal Studios tickets** to lucky attendees on the final day of the show — driving booth traffic and making your space the place to be on Wednesday especially staying at the Loews Royal Pacific Resort where you have front of the line passes and a water taxi!

Sponsorship Benefits:

- Exclusive opportunity to give Universal Studios half-day park tickets from your booth.
- Recognition as a Universal Adventure Sponsor on event signage, website, and program guide.
- Mentions during exhibit hall announcements promoting the Wednesday giveaways.
- Limited to 4 exhibitor sponsors only — first come, first serve!



GOLD LEVEL SPONSORSHIPS

WMA

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Women In Millwork Session Breakfast with Speaker **Investment: \$10,000 – Exclusive Opportunity**

Champion women in the millwork industry by sponsoring this impactful session! The Women in Millwork session provides a dedicated space for women to network, share experiences, and discuss industry challenges. As an exclusive sponsor, your company will be recognized as a key supporter of diversity and leadership in millwork.

Sponsorship Benefits:

- Brand recognition as the exclusive session sponsor.
- Opportunity to provide opening remarks or a branded giveaway.

Support this important initiative and align your brand with the advancement of women in millwork!

Brunch on the Tradeshow Floor - Wednesday **Investment: \$10,000 (4 Opportunities Available)**

This exclusive sponsorship highlights your company as the host of the first-ever Brunch in the Tradeshow, bringing high traffic, visibility, and attendee engagement directly onto the exhibit floor. Your brand becomes the centerpiece of this new experience as attendees enjoy food, network, and visit booths throughout the hall.

Sponsorship Benefits:

- Recognition as the Brunch Sponsor.
- Logo on brunch signage and food stations.
- Recognition in the event program guide and show announcements.
- Inclusion in pre-event promotions highlighting the brunch.
- Opportunity for branded materials (napkins, signage, and table tents).

SILVER LEVEL SPONSORSHIPS

All Silver Level Sponsorship Benefits include:

- Opportunity to provide a branded giveaway item (sponsor supplied).
- Inclusion in sponsor recognition slide during the opening session.

SOLD

Lanyard Sponsorship

Investment: \$9,000 – Exclusive Opportunity

Gain maximum brand visibility as the exclusive Lanyard Sponsor at the WMA Annual Convention & Tradeshow. Every attendee will receive a lanyard at registration, ensuring your company's logo is prominently displayed throughout the entire event.

Sponsorship Benefits:

- High visibility-worn by ALL attendees.

Coffee & Grab-and-Go Breakfast Station - Monday

Investment: \$8,000 (3 Opportunities Available)

Fuel attendees for the day ahead by sponsoring a convenient Coffee & Grab-and-Go Breakfast Station before education sessions begin.

Sponsorship Benefits:

- Company branding displayed on station signage and serving tables.
- Cocktail napkins with company logo.



SILVER LEVEL SPONSORSHIPS

General Session with Keynote Speaker Investment: \$8,000 (3 Opportunities Available)

Start the day strong by sponsoring the official WMA General Session Breakfast before the tradeshow opens. This opportunity allows you to connect with attendees early, in a relaxed and engaging setting.

Sponsorship Benefits:

- Verbal recognition as the Official Breakfast Sponsor during event announcements.
- Company branding displayed on table signage.
- Option to provide branded giveaways at each seat.

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Exclusive Breezeway Door Window Walkway Takeover Investment: \$7,500 – Exclusive Opportunity

Your company will receive **complete branding coverage** along the glass windows leading to the Pacifica Ballroom. This includes:

Sponsorship Benefits:

- Full-color custom DOOR window graphics spanning the entire walkway.
- Prominent placement of company logo, visuals, and messaging throughout the corridor.

Best for maximizing visibility and full creative control of the attendee arrival experience.



SILVER LEVEL SPONSORSHIPS

Lighted Wall Sponsorship

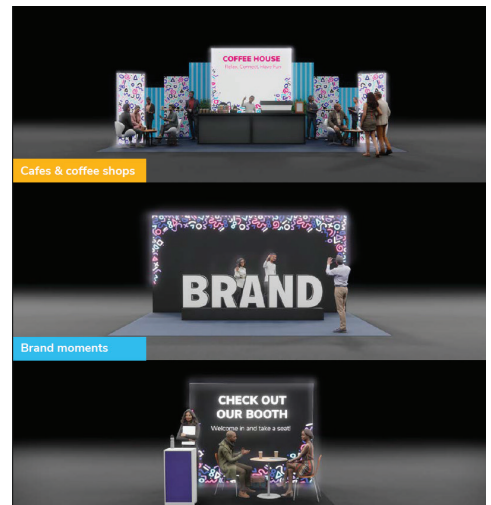
Investment: \$7,000 – Exclusive Opportunity

Make a Bold Statement with Your Brand

Elevate your visibility with a custom-branded lighted wall strategically placed in a high-traffic area of the convention and tradeshow. This premium sponsorship ensures your company's logo and messaging are illuminated and impossible to miss, creating a powerful visual impact for all attendees. Perfect for companies looking to reinforce brand recognition in a memorable and engaging way.

Sponsorship Benefits:

- **Memorable Branding:** A visually striking display that draws attention and encourages attendees to stop, take photos, and share on social media.
- **Premium Positioning:** Positions your company as a leader and innovator in the industry.



Chairman Reception Sponsorship

Investment: \$7,000 – Exclusive Opportunity

As the WMA Chairman Receptions sponsor, your company will enjoy exclusive visibility among the industry's top decision-makers and influencers in a refined, Invitation-only setting. Celebrate leadership and legacy at one of the most anticipated gatherings of the convention & tradeshow – the Chairman Reception.

Sponsorship Benefits:

- Recognition as the official sponsor of the Chairman's Reception.
- Opportunity for up to three company representatives to attend and network with key WMA leaders.
- Logo recognition on reception signage, program guide, and website.
- Option to provide a branded gift or décor element (subject to approval).

SILVER LEVEL SPONSORSHIPS

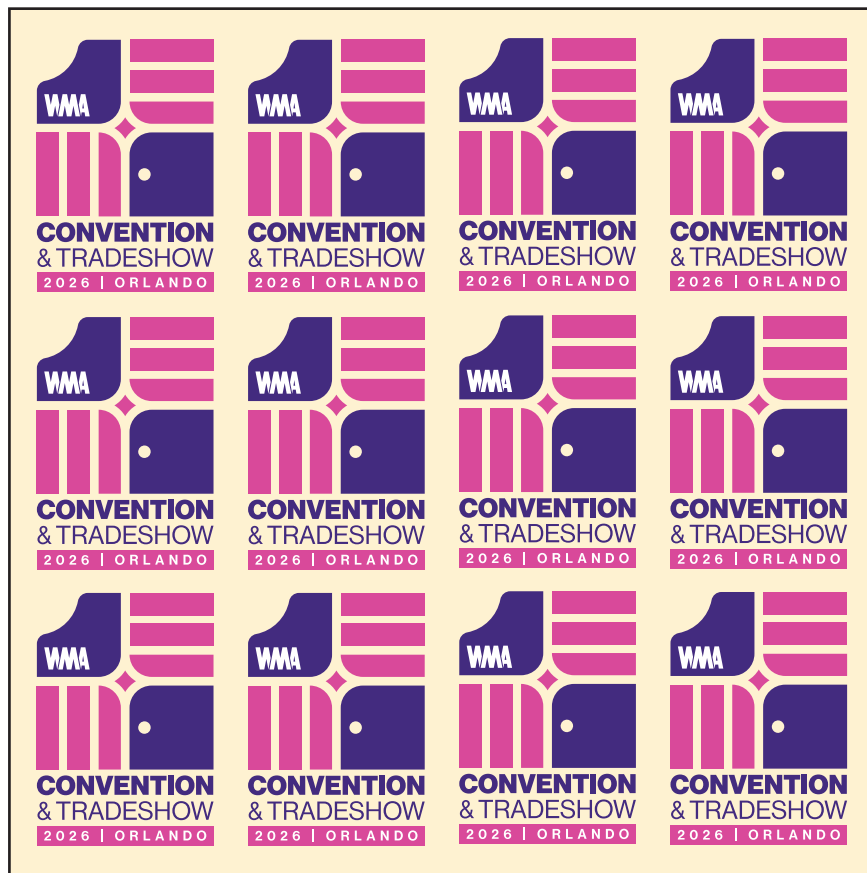
SOLD

Step and Repeat Sponsor – Photo Backdrop
Investment: \$6,000 – Exclusive Opportunity

Put your brand in the spotlight at one of the event’s most photographed areas — the Step and Repeat backdrop. As attendees, speakers, and VIPs pose for photos, your logo will be featured front and center, ensuring high visibility onsite and across social media.

Sponsorship Benefits:

- Your company logo dominates the backdrop, featured prominently at eye level.
- Named as the exclusive Step and Repeat Sponsor in event materials and signage.
- Optional Enhancement: Add branded props, lighting, or a custom photo frame for increased visibility and engagement, provided by the sponsor.



SILVER LEVEL SPONSORSHIPS

Education Session– Exclusive Opportunities

All Education Session Benefits Include:

- Opportunity to place company materials on tables.
- Alignment with forward-looking industry education.
- Logo on screen in event room.

~~SOLD~~ What's Next in Millwork Panel - \$6,000

~~SOLD~~ WMA Business Roundtable - \$6,000

Regulatory Affairs - \$6,000

Education Session Sponsorship Overview

Sponsoring an education session at the WMA Annual Convention & Tradeshow positions your company as a trusted voice and supporter of industry growth. Education sessions are a cornerstone of the event, delivering timely insights, practical strategies, and forward-thinking perspectives to a highly engaged audience of industry professionals.

As an Education Session Sponsor, your brand is aligned with knowledge, leadership, and professional development, demonstrating your commitment to advancing the millwork industry while supporting meaningful learning experiences for attendees.

These sponsorships offer a unique opportunity to build credibility, strengthen brand awareness, and create lasting connections with decision-makers who value innovation, expertise, and industry leadership.



SILVER LEVEL SPONSORSHIPS

WMA

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Monday Afternoon Refreshment Break **Investment: \$5,500 – Exclusive Opportunity**

As the Refreshment Break Sponsor, your company will power our attendees with expertly curated coffee, water, and snacks at a 2:00pm scheduled break during the convention. This sponsorship ensures your brand is prominently associated with a high-value moment of connection and re-energizing, offering visibility throughout one of the day's most attended networking pauses.

Your company logo will be featured on signage at the refreshment stations, included in event materials promoting the break and acknowledged in announcements as the official refreshment break sponsor.

Sponsorship Benefits:

- Provides your brand visibility during a high-engagement moment when attendees are in and out of sessions and looking for a refreshment break.
- Signage at each refreshment station gives repeated exposure throughout the break.
- Being associated with refreshments ties your brand to attendee comfort and energy.

Tradeshow Lunch Sponsorship **Investment: 4,500 (multiple opportunities available)**

The tradeshow lunch is a key gathering spot where attendees enjoy a mean while networking and engaging with exhibitors. This highly visible sponsorship provides a unique opportunity for your brand to connect with industry professionals in a relaxed setting. With sponsorships available for both days of lunch, your company can maximize its exposure and impact.

Sponsorship Benefits:

- Company name featured on signage and table tents.

SILVER LEVEL SPONSORSHIPS

SOLD

Water Bubblers Sponsorship

Investment: \$4,000 – Exclusive Opportunity

Keep attendees refreshed by sponsoring the Water Bubblers around the Tradeshow. These conveniently placed water stations offer an essential service to attendees, keeping your brand top of mind while they stay hydrated throughout the event.

Sponsorship Benefits:

- Company logo featured on signage.
- Opportunity to place branded water cups at each water station (sponsor supplies cups).

Exhibitor Appreciation Breakfast

Investment: \$3,750 - 4 Available

Sponsor a hearty breakfast for exhibitors and absolutely make their day! This breakfast is designed to thank our exhibitors for their participation and contributions to the event.

Sponsorship Benefits:

- Company Logo/name on invitation, table tents, and signage.

SILVER LEVEL SPONSORSHIPS

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Floor Cling Sponsorship

Investment: \$3,000

Put your brand front and center where everyone walks! This sponsorship features a set of six (6) custom 3'x3' floor clings placed in prime locations — throughout the tradeshow floor. These bold, full-color graphics are a great way to catch attendees' attention, guide them to your booth, and keep your brand top of mind during the convention.

- Six (6) custom 3'x3' branded floor clings.
- Recognition on event signage, website, and mobile app as a convention sponsor.

General Sponsorship

Investment: \$1,000 (multiple opportunities available)

As a General Sponsor, your company demonstrates its commitment to WMA and the millwork industry. This sponsorship provides brand visibility, strengthens your industry leadership position, and helps support valuable programs, education, and networking opportunities for members.

Contact [Amanda Smith](#) with questions at ASmith@worldmillworkalliance.com or at 727.372.3665.

Prices and offerings are subject to change.



Connections that Matter®

To find out about promoting your product or services,
contact WMA about available sponsorship opportunities.

WorldMillworkAlliance.com

727.372.3665